

REWERSE Annual Meeting 2006—Excursion
Wednesday, March 22, 15:00-22:00

Short Walk

15:00—15:30 Walk from meeting place (Leopoldstr. 13) to SIEMENS Forum

SIEMENS Forum—Guided Exhibition „Milestones“

15:30—16:30 Oskar-von-Miller-Ring 20
 80333 München
 Phone: +49 89 636 - 3 26 60
 (Close to Odeonsplatz, cf. back side description)



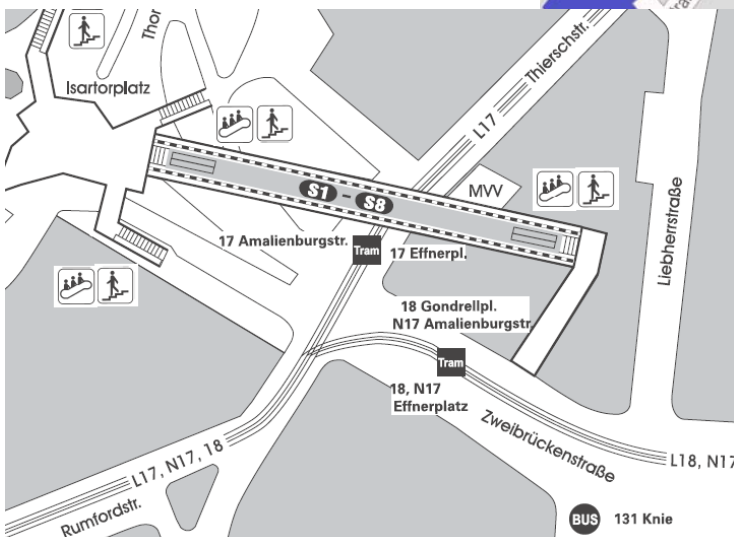
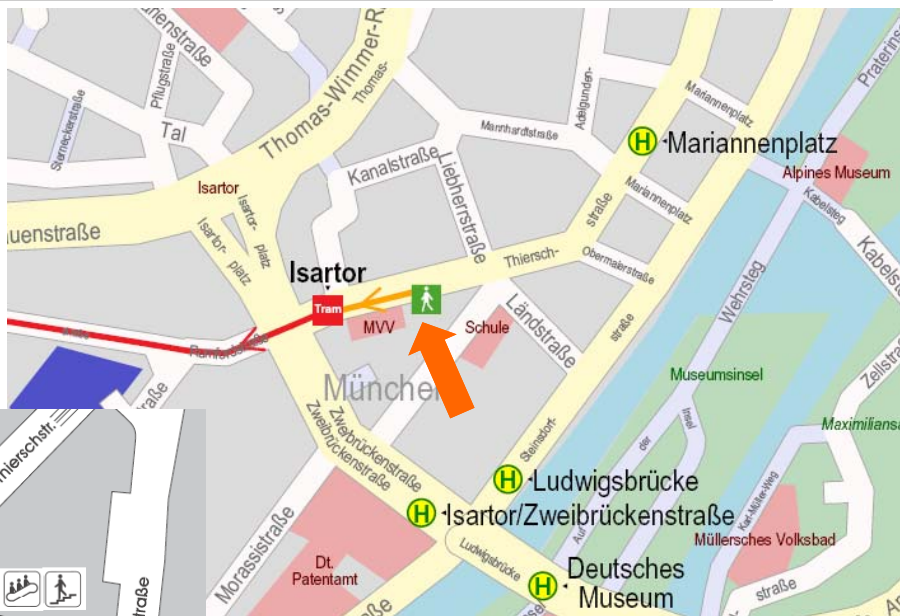
City Walk—From the SIEMENS Forum to the „Weinfassl im Lehel“

16:30—19:30 Guided tour in Munich downtown (in English) addressing historic issues, current events (WM 2006, Visit of Pope, ...), Modern Munich (e.g. „5 Höfe“) and various other developments (e.g. „alte Salzstrasse im Tal“).

Joint Dinner—„Weinfassl im Lehel“

19:30—22:00

Weinfassl im Lehel
 Thierschstrasse 10
 80331 München
 Bayern / Deutschland
 Tel: 0049 89 299269
 (Close to Isartor)



The permanent exhibition **Milestones** provides a fascinating insight into the world of electronics and electrical engineering as well as an overview of the company's history and the challenges that the future holds in store ...

Milestones from 150 years



"Milestones", a new exhibition presented by the SiemensForum in Munich, displays innovations from the past and present, offers a view of the company's growth and provides an outlook on future challenges.

The exhibition illustrates Siemens milestones against the background of the foundation and development of the company and its employees, the innovative highlights: five **Innovation Landscapes** refer to Siemens individual businesses communications, power, industry, transportation and medical, and instantaneously convey Siemens versatility as an universalist in electrical engineering. The first major milestone, the pointer telegraph, initiates the innovation landscape "Communications". All innovation landscapes offer various information levels. Fascinating **Special Exhibits**, such as the model of the first cable ship or the direct-current generator invented in 1878, complement the milestones collection presented on tables.

Behind the special exhibits, the fascinating **Siemens Panorama** extends along the entire inner facade.



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Pictures of the Future

Pictures of the Future takes up the innovation landscape concept and transforms it by adjusting it to state-of-the-art developments: again, the focus is on the five businesses, this time, however, they are not presented independently and parallel, but are "interlinked".



Five **Pictures of the Future Crystals** made of shining and folded glass surfaces are installed in front of a luminous wall that defines the new challenges: as soon as the visitor moves towards the wall, information is presented about how Siemens is working to solve the challenges of the future. Each area is divided into five subtopics that are graphically connected. Interactive stations encourage visitors to explore the most up-to-date technologies.

In addition, containers with currently available Siemens products are embedded in the crystals - a brand new mobile phone or the sketch of a cockpit. They clearly demonstrate that Siemens does not only think about the future, but also works to prevent the problems of tomorrow - by delivering concrete results.



The exhibition is concluded by referring to the people at Siemens once again: the **Global network of innovation**. A terminal positioned next to a projection screen provides visitors with information about job opportunities and additional qualifications with Siemens before they leave the exhibition

and experience the beauty of Siemens products in the adjacent design exhibition.

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To reach the SiemensForum, take the subway line U3/U6 or U4/U5 and get out at Odeonsplatz. Or bus no. 100 (Museum line), to Von-der-Tann-Str. . There are unfortunately no parking facilities.

